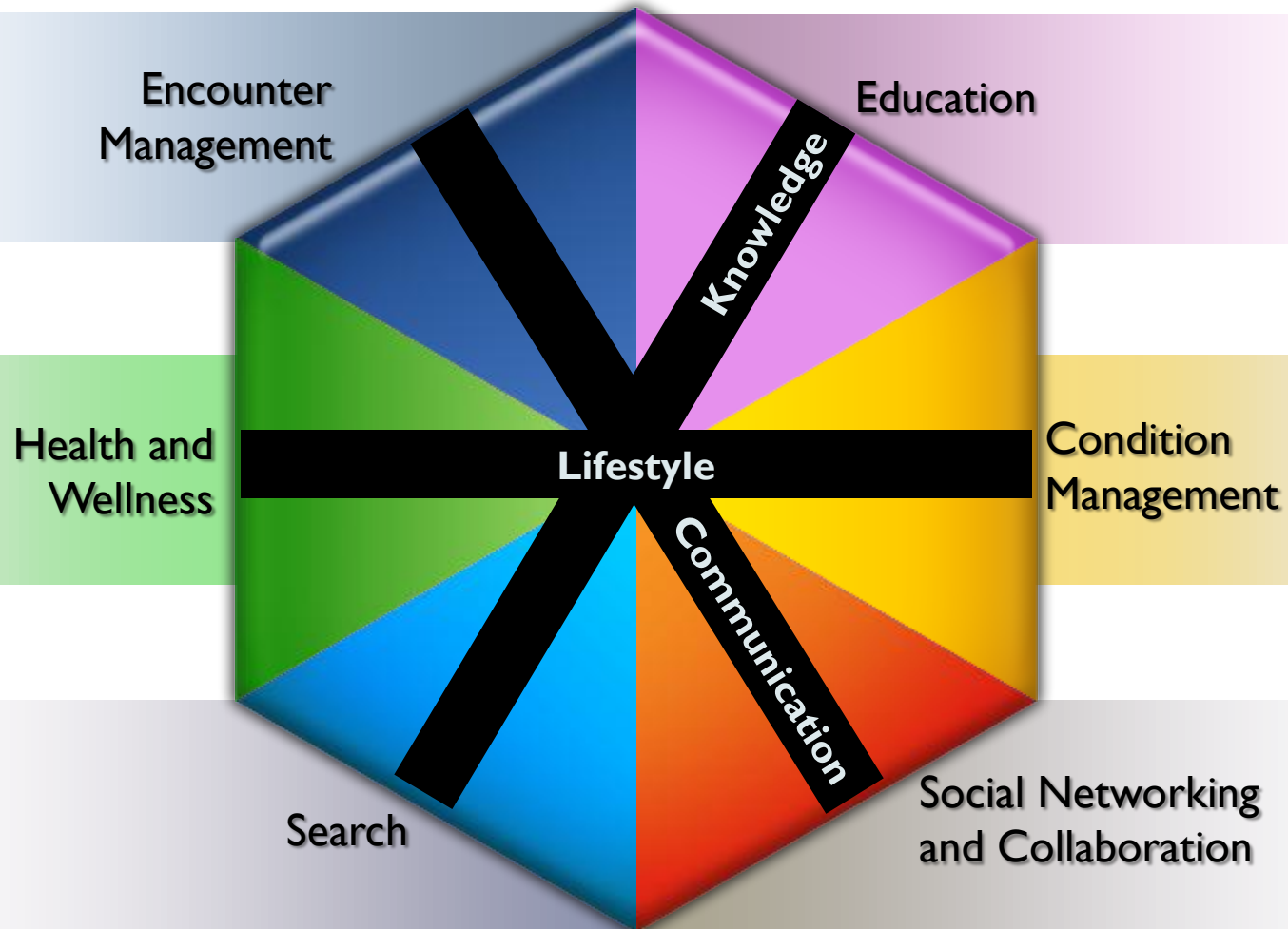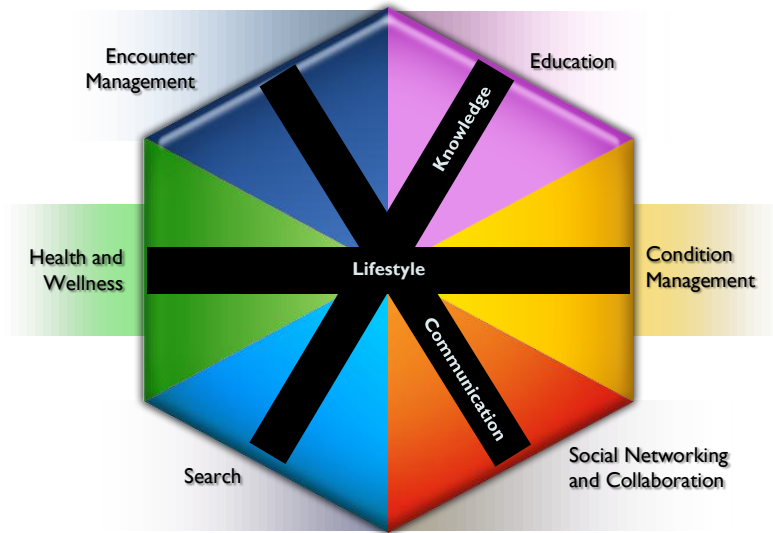# PCHRI 2006

Peter Neupert
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Transforming Health as we know it

- ▶ Predictive
  - ▶ Diagnostics that operate at scale
  - ▶ Advanced forecasting algorithms
- ▶ Preventative
  - ▶ Need data liquidity to built reference base
  - ▶ Identify behavior and therapies to maintain wellness
- ▶ Personal
  - ▶ Diagnosis and treatment unique to each of us
  - ▶ Individual perspectives on what data to collect or share
- ▶ Participatory
  - ▶ Patient/consumer engaged directly – the doctor as resource
  - ▶ Tools to coach and direct

Six Areas of Health Solutions for Consumers

An Information Ecosystem

- ▶ Effective information and data management
- ▶ Air traffic control for health: predict and prevent
- ▶ Turn information into actionable items
- ▶ A supply chain of information

Principles

‣ Focus on the health consumer

‣ Make it easy, safe and secure to access information

‣ Individual is in complete control of the data

  ‣ Can add and annotate

  ‣ Determines what to share

  ‣ Ownership clear

  ‣ No sale of aggregated data ever

‣ Interchange – enable data liquidity

‣ Dynamic – constantly evolving over time

‣ Personal – individual becomes the center of community

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